



IMAGINE FLINT

MASTER PLAN FOR A SUSTAINABLE FLINT

Summary of Goals & Objectives

ADOPTED OCTOBER 28, 2013 • HOUSEAL LAVIGNE ASSOCIATES



FORWARD

Flint is a city poised and ready for transformation. A city committed to reinventing itself by building upon its rich history, strong character, and enduring work ethic. A city eager to once again stand as a symbol to the nation as to what hard work, ingenuity, and commitment can achieve. Flint is a city dedicated to forging innovation and creativity into a city of new opportunity, vitality, and livability.

The last half-century has been hard on Flint. A fifty percent population decrease, thousands of vacant structures, a decimated local economy, and a fragmented development pattern have left the City a bruised and battered version of its former self. But, while disconnected neighborhoods, contaminated industrial sites, and neglected facilities are now too common, the seeds for reinvention have already begun to emerge – community groups and residents eliminating blight lot by lot; churches leading community gardening initiatives; local organizations promoting change through community activities; world class cultural and education facilities; and the development of the City’s first Master Plan in more than 50 years – Imagine Flint.

Imagine Flint as a flourishing city that is walkable and well served with transit providing easy, convenient, and equitable access to a diverse mix of uses. Imagine Flint with strong neighborhoods offering housing options that meet the needs of all residents at all stages of life and socio-economic status. Neighborhoods are well served with appropriately maintained open space and plentiful recreational opportunities to foster a healthy and active community. Imagine Flint thriving economically, with an abundance of diverse employment opportunities and a local workforce of educated residents trained for jobs of today and the jobs of the future. “Green”, “Sustainable”, and “Healthy” are synonymous with Flint, as the City has fully embraced the notion of pioneering best practices in “green” industry and infrastructure, becoming a 21st Century Sustainable Community.

Imagine Flint values its educational and cultural richness, building upon its history and establishing a new legacy for an engaged and aware constituency of artists, entrepreneurs, and visionaries. New innovative and diverse neighborhood hubs and community gathering places thrive throughout the City, offering a wide range amenities, activities, and interests, each offering a unique and desirable sense of place. The best and brightest young minds from across the City are trained and educated to compete with students from across the globe. Recognized as one of the City’s most valuable resources, the youth of Flint are succeeding, preparing to be the leaders, innovators, and doers of tomorrow.

Imagine Flint represents the community’s shared values. It is a “road map”, a “foundation for future decision-making”, a “true community vision” that is framed around six core themes that have been identified and embraced by the entire community – Social Equity and Sustainability; Reshaping the Economy; Quality of Life; Adapting to Change; Youth; and Civic Life. With the mission of guiding the actions that will transform the City, Imagine Flint will be used by the people of Flint to make a strong city stronger. Its recommendations and strategies will work to collectively improve the overall quality of life and enrich the human experience. Flint’s potential is limitless and its people tireless, as they work to improve the City they so love and are resoundingly proud of.

Imagine Flint, at its heart, is a chance for the people of Flint to imagine what their future might be. It is the result of thousands of people who dared to imagine a better Flint; who love their City so much, they took the time to come together to discuss their ideas, voice their fears and concerns, and share their dreams and aspirations. With the knowledge that there is much more work to be done and the willingness to do it, the people of Flint have imagined a better life that they themselves can help create.

– Imagine Flint.



1 INTRODUCTION & CIVIC ENGAGEMENT

EXECUTIVE SUMMARY

Imagine Flint is the Comprehensive Master Plan for the City of Flint. This executive summary presents an overview of the vision, goals, objectives, and key recommendations contained within the Master Plan document.

PURPOSE OF THE MASTER PLAN

A Master Plan provides a blueprint for the future. It is a comprehensive community vision that is intended to guide the City for the next 20 years. The Plan is a comprehensive set of land use designations, policies, goals, and objectives that direct future growth and development and lay the groundwork for future zoning, development regulations, and capital improvement investments.

The Master Plan is the City's official policy guide and should be used by City-leaders to provide a coordinated approach to community-wide decision making.

THE IMAGINE FLINT PLANNING PROCESS

The Imagine Flint Master Plan is the product of an 18-month, community driven process, which the Planning Team began in June 2012.

The planning process consisted of two phases. **Phase I: Plan Making**, included the steps essential to developing a new Master Plan for Flint – acquiring data, conducting individual parcel assessments, assessing existing conditions, conducting extensive community outreach and engagement, developing a community vision, setting goals, and creating city-wide plans and recommendations.

Phase 2: Plan Implementation will include the companion documents most crucial to the successful implementation of key elements of the Master Plan

IMPORTANCE OF COMMUNITY OUTREACH

As the blueprint for the City, it was critical that all of Flint's residents and community stakeholders were involved in the development of the Master Plan.

Over 5,000 individuals participated in nearly 300 events throughout the master planning process. The first phase of the outreach process focused on listening to the community and gathering input on the issues, opportunities, and strengths of the City of Flint.

- Community Workshop Series: 170+ participants
- Land Use Workshop Series: 42 groups, 350+ participants
- Vision Workshop: 450+ participants, 2,076 lines of input
- Sub-Area Workshop Series: 8 workshops, 210 participants
- Community Open Houses: 7
- Steering Committee Meetings: 20 meetings, 1,000+ attendees
- Advisory Group Meetings: 7 advisory groups, 120 members
- Individual Ward Input Sessions: 9 sessions, 300 participants
- Do-it-yourself Meeting Kits: 29 DIY Kits, 494 participants



Vision Workshop
450+ participants,
2,076 lines of input



3 VISION AND GUIDING PRINCIPLES

The City of Flint Master Plan is a blueprint for the future, guiding development and investment in the City for the next 20 years. The Master Plan also articulates a vision of what the community desires to become in the future. This chapter presents the Master Plan's Vision and Guiding Principles and establishes a framework for planning recommendations, policies, future projects, and actions.

The *Vision and Guiding Principles* are the main themes that came out of the Vision and Goals Workshop. These include Social Equity & Sustainability; Reshaping the Economy; Quality of Life; Adapting to Change; Youth; Civic Life.

GUIDING PRINCIPLES
The ways in which the Goal & Objectives of the Master Plan have been influenced by the guiding principles are indicated using the following symbols:

- Social Equity & Sustainability
- Reshaping the Economy
- Quality of Life
- Adapting to Change
- Youth
- Civic Life

A VISION FOR FLINT

The City of Flint has transformed from a lumber center, to a carriage town, to an auto City. The Master Plan provides the community with a single, united vision, and the guidance needed to continue Flint's transformation into a vibrant, sustainable community for residents, workers, students, and visitors.

Collectively, the community is working together to make real progress on the City's toughest challenges. Our actions are not bound by today's limitations, but by tomorrow's potential and by what we Imagine Flint can be.

We Imagine Flint as a City that...

- provides for the fundamental needs of all people and responsibly uses and protects our land, water, air, and energy resources.
- has a growing and diverse economy that spurs innovation and small business development and prepares our workforce for jobs that offer a livable wage.
- is made up of desirable and safe neighborhoods that are near quality schools, attractive open spaces, and have access to fresh food.
- has neighborhoods that are connected to arts and culture, recreation, and community services by a convenient transportation system.
- adapts to change by reshaping our physical environment to be greener and more efficient for a smaller population.
- nurtures youth and creates a safe, healthy place for them to learn and thrive.
- combines the energy of residents, organizations, and government to proactively address our challenges and share in open and accountable decision-making.

SOCIAL EQUITY & SUSTAINABILITY

- Weave social equity and sustainability into all we do.
- Balance and blend social, environmental, and economic needs.

RESHAPING THE ECONOMY

- Human development is economic development.
- Flint residents can be the drivers of the Flint Economy.
- Take advantage of infrastructure, transportation, and vacant industrial brownfields.
- Strengthen existing businesses, attract new industries.
- Leverage Flint's education and health institutions.
- Transform Flint's internal and external image.

QUALITY OF LIFE

- Everybody must feel safe everywhere.
- Flint will prosper when neighborhoods succeed.
- Every person deserves a safe and healthy home and a choice of housing.
- Blight elimination is critical to changing Flint's image.
- Flint's neighborhoods need community anchors.
- Quality of life is key to keeping our youth here.

ADAPTING TO CHANGE

- Flint residents deserve to live in an attractive community.
- Flint's neighborhoods need to be accessible.
- Flint's infrastructure needs to be efficient.
- Achieve cost savings through partnership and alternative funding sources.
- Encourage mixed use development.
- Repurpose and reinvent under-populated areas.

YOUTH

- Youth are our priority.
- Strengthen intergenerational relationships.
- Healthy families raise healthy youth. Provide family support services, such as daycare and adult education to help parents and caregivers fulfill their roles.
- Engage youth in civic life. Listen to youth perspectives and welcome their contributions to the community. Involve youth in decisions that impact them.

CIVIC LIFE

- Base decisions on active public participation.
- Empower residents to improve their neighborhoods.
- Coordination is needed to make good use of resources.
- Hold government accountable to the Master Plan.



4 LAND USE PLAN

Imagine a Flint with a creative, responsive, and flexible land use pattern that accommodates a decreasing city population while ensuring community sustainability for generations to come.

Imagine a Flint where blighted, abandoned, and vacant areas are transformed into opportunities to enhance economic vitality and the natural environment.

Imagine a Flint comprised of a network of unique and desirable places that prioritizes neighborhoods and provides a range of land uses to create a healthy and walkable community.

Imagine a Flint that concentrates land use intensities around transit, neighborhoods, and commerce, rather than diluting investments across too large an area.

Objective #1

Create unique and desirable places throughout all areas of the community by combining different land uses of varying types and intensity.



Objective #2

Establish a more sustainable land use pattern by clustering development and land use intensity near key intersections, key corridors, and central areas of the City.



Objective #3

Strive for land use compatibility in all areas by locating similar and supportive uses by "place type" and minimizing the potential negative impact of any incompatible adjacent uses.



Objective #4

Provide a mix of uses that supports a sustainable and healthy community for all areas of the City.



Objective #5

Support land use arrangements that provide a more walkable community and improve access to necessary and desirable goods, services, and amenities for all residents.



Objective #6

Transform vacant land into opportunities for economic development and enhanced open space by encouraging green innovation and sustainable best practices.



PLACE TYPES

The Place-Based Land Use Plan consists of 12 “places” or “place types.” Each place type consists of a combination of primary and complementary land uses, development scales, and character. Together, the place types provide a land use and development palette that defines all areas of the City.

Place Typology v. Traditional Land Use Planning

Traditional land use planning is typically done on a parcel-by-parcel basis with desired land uses defined for each parcel and vacant or undeveloped areas often taking on the characteristics of adjacent development.

This approach can work for a stable community, with limited opportunities for change or reinvestment. However, for a changing community like Flint, this approach falls short.

The revitalization of Flint requires a more innovative approach to land use planning that identifies the potential of vacant lots beyond simply reverting back to what has failed, or perpetuating what will never be.

By thinking of Flint as a collection of unique areas, the Place-Based Land Use Plan promotes development of “places” at a neighborhood or district scale, creating multiple possibilities for Flint’s vacant properties.

Community Open Space

Community Open Space areas are designated where parks, open spaces, and environmental features predominate. These areas are defined by: large natural features, such as large greenways along the Flint River, Swartz Creek, Gilkey Creek, and Kearsley Creek; areas around Thread Lake, Kearsley Reservoir, and Flint Park Lake; large wooded areas and urban forests; and, other City parks and open spaces.



Green Neighborhoods

Flint’s Green Neighborhoods are areas where previously vacant or underutilized properties have been repurposed. They have become low-density, residential neighborhoods with a significant amount of land dedicated to green uses, community gardens, small-scale urban agriculture, and small open space areas.



Traditional Neighborhoods

The Traditional Neighborhood is the building block of the Flint community. It is where most people live and families are raised, in primarily detached single family homes. Flint’s Traditional Neighborhoods are supported by various other uses including schools, community centers, religious institutions and parks.



Mixed Residential

Mixed Residential areas are generally concentrated around Downtown, providing a local population to help patronize Downtown businesses. Mixed Residential areas are also situated along busy corridors, providing an opportunity for transit-oriented development and more robust commercial services.



Neighborhood Centers

Neighborhood Centers are a focal point of Flint’s neighborhoods and are distributed throughout the City. Neighborhood Centers are primarily located at the intersection of busy streets that provide ease of access for nearby residents and contribute to the overall activity of the area.





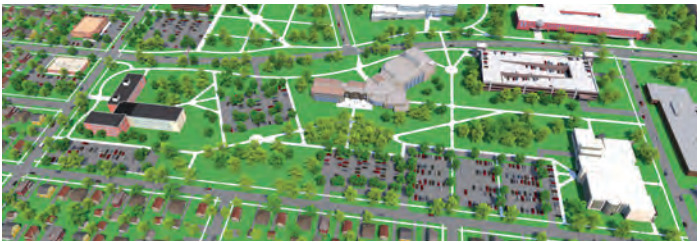
City Corridor

City Corridor are situated along Flint's busiest roads, providing areas for a range of activities on parcels easily accessible by automobiles and serviced by transit. City Corridors leverage the economic potential of traffic and help minimize land use incompatibilities by containing a variety of uses in manageable areas throughout the City.



Downtown

Downtown is a dense and vibrant mixed use area near the geographic center of the City along Saginaw Street, between the Flint River and Interstate 69. Downtown is, and should continue to be, a compact area consisting of a variety of uses that together provide and foster an active pedestrian-oriented area.



Civic/Cultural Campus

As home to Mott Community College, the Flint Cultural Center, and the Flint Central High School campus, the **Civic/Cultural Campus** is a unique area of the City. The **Civic/Cultural Campus** is a unique place type consisting entirely of institutional and public uses and any redevelopment within this place type should consist of uses that complement or strengthen the existing campus.



University Avenue Core

Flint's **University Avenue Core** is a unique area of the City, home to Hurley Medical Center, Kettering University, Atwood Stadium, and General Motors Tool and Die. These anchor institutions form the central component of a high-intensity district outside of Downtown Flint.



Commerce and Employment Centers

Commerce and Employment Centers are areas where the development pattern is focused around a community anchor such as a large employer, regional commercial center, or a cluster of smaller employment-related uses. Commerce and Employment Centers can attract a significant number of workers and visitors from outside of the community.



Production Centers

Production Centers are designated where the City's major industrial centers and economic generators exist such as GM's Flint Truck Assembly and portions of the Buick City site. These intense industrial uses are capable of generating considerable noise, traffic, and other nuisances and should be separated from residential and commercial areas.



Green Innovation

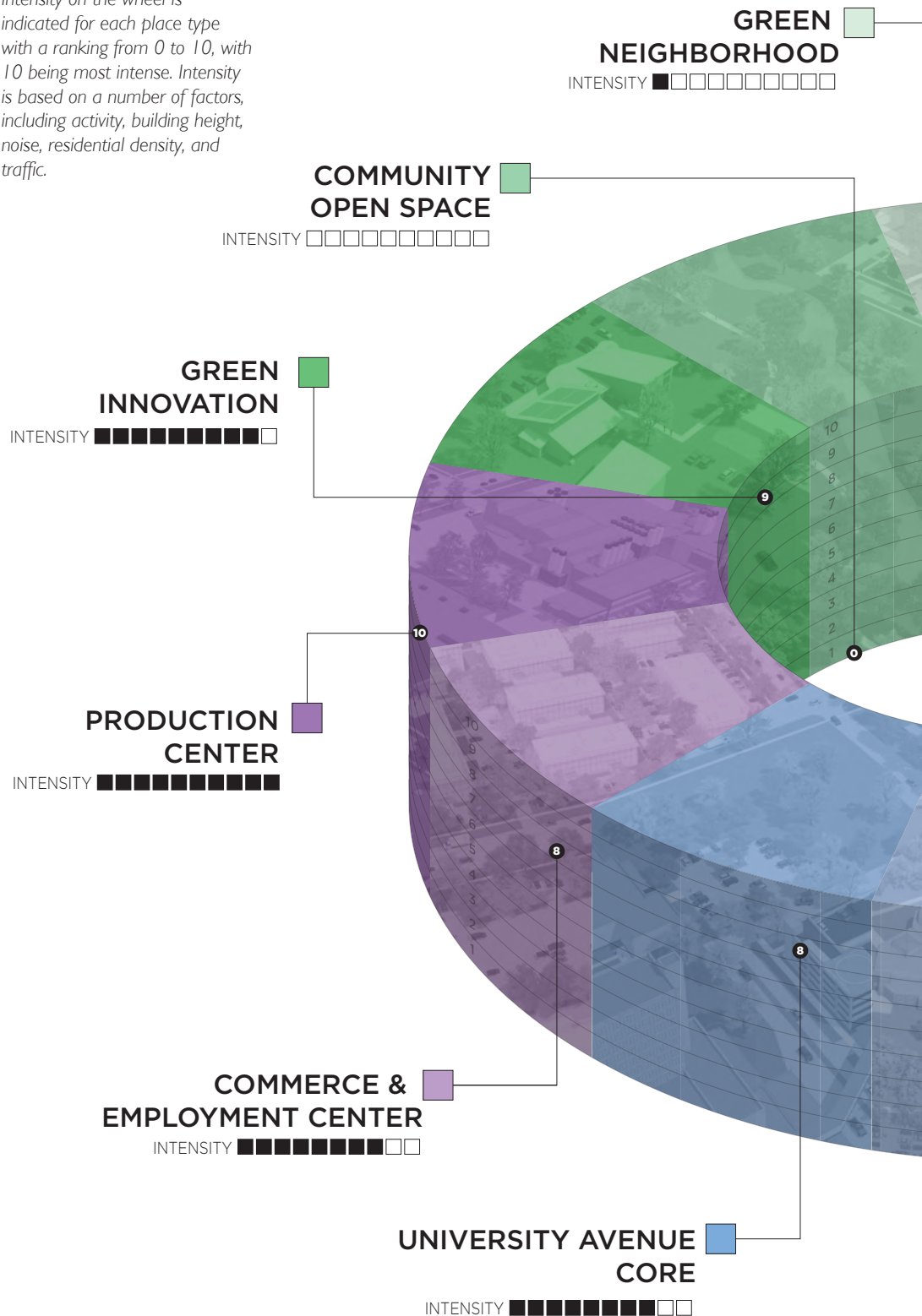
The deindustrialization of the City has resulted in a significant population decline and areas of Flint that once consisted of fully built out neighborhoods are now vacant. **Areas of Green Innovation** represent significant redevelopment opportunities that hold the potential for a variety of solutions to repurpose large vacant areas and help reinvent the City.

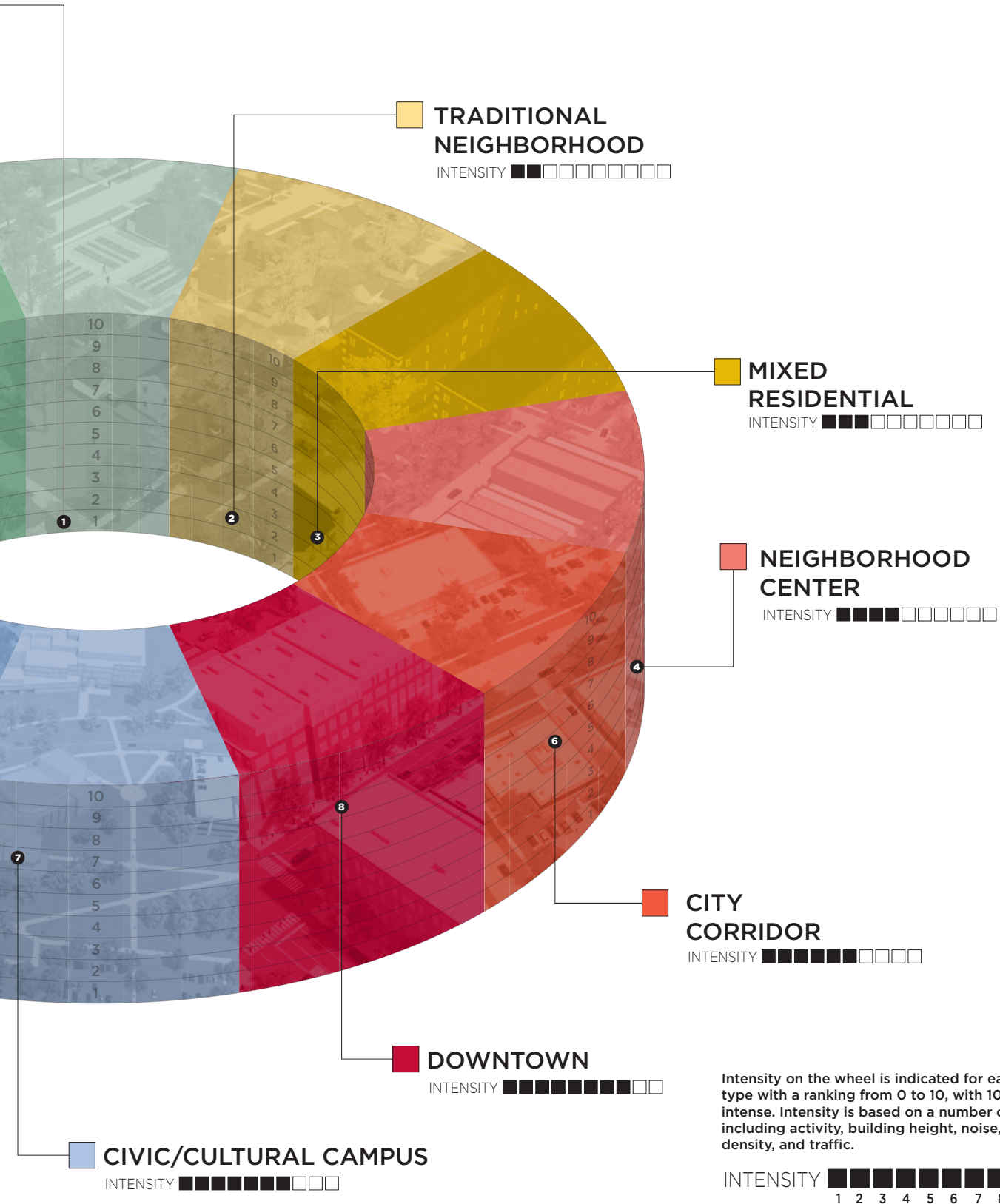
CITY OF FLINT Intensity Wheel

Through a series of placemaking exercises, the residents of the City have helped define and redefine their neighborhoods and the City of Flint, identifying the locations for 12 different place types in the City. The Land Use Focus & Intensity Wheel indicates the place type's relationship to other place types with regard to intensity of development and the predominant land use category within the place type.

Other place types of similar intensity are shown to the left or right on the wheel. This means that while the characteristics of a given neighborhood or district within Flint may best reflect one place type currently, it is reasonable to believe that developments may occur to transition that area to a neighboring place type.

Intensity on the wheel is indicated for each place type with a ranking from 0 to 10, with 10 being most intense. Intensity is based on a number of factors, including activity, building height, noise, residential density, and traffic.





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CITY OF FLINT Place-Based Land Use Map

The Land Use Plan provides a guide for future land use decisions. Its application is flexible and allows the City to consider individual proposals for innovative approaches to development, that are in line with overarching policies included in the Master Plan.













It is important to note that the Place-Based Land Use Plan is not necessarily concerned with the specific use of each parcel, but rather is concerned with the

collective uses for each area that establish a "place" within Flint. All places are important to the collective functioning and livelihood of the City.

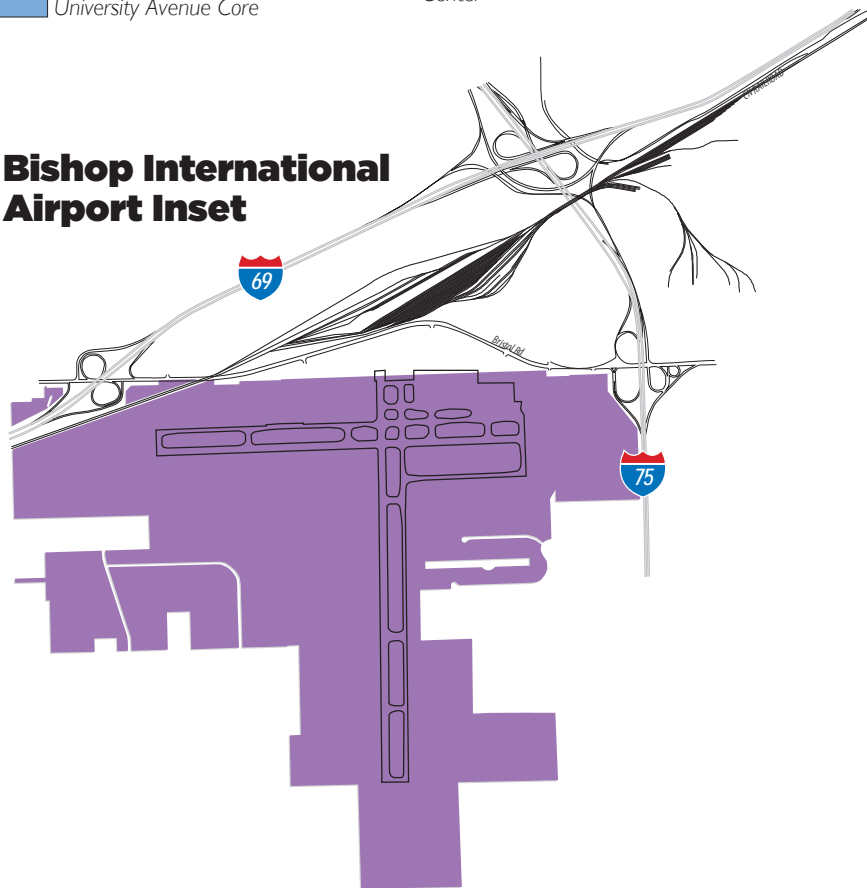
The Land Use Plan identifies and describes 12 different "places" within the City that together accommodate a full range of land use types, including residential neighborhoods, commercial and employment areas, open space and natural areas, and public facilities and institutions.

The Flint Land Use Plan builds on the idea of establishing unique and desirable places that are essential for creating a harmonious and inviting community in which to live, work, and visit.

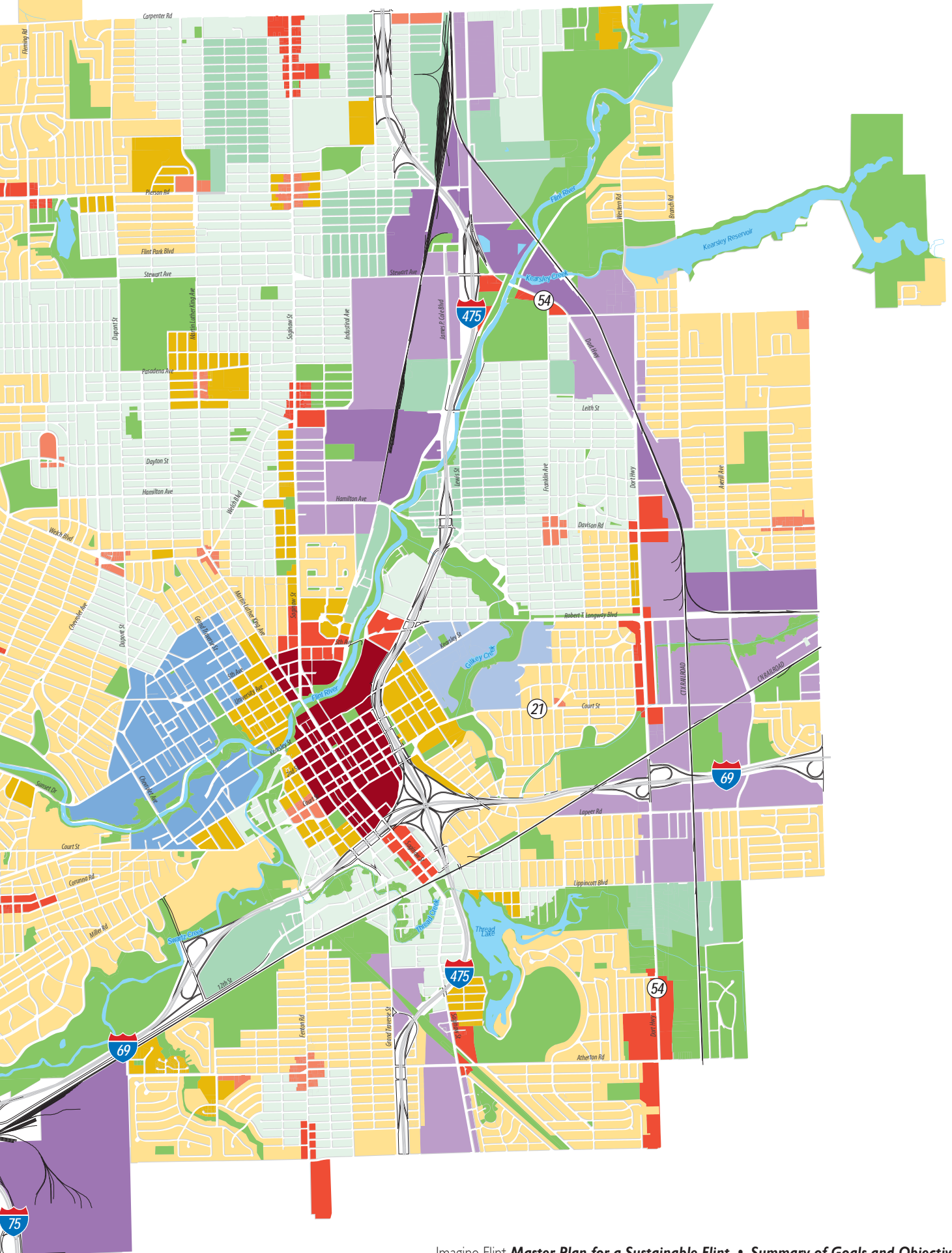
Place Type Legend

 Green Neighborhood	 Neighborhood Center	 Production Center
 Traditional Neighborhood	 City Corridor	 Green Innovation
 Mixed Residential	 Downtown District	 Community Open Space & Recreation
 Civic/Cultural Campus	 Commerce & Employment Center	
 University Avenue Core		

Bishop International Airport Inset



Bishop International Airport and surrounding area





Imagine thriving and unique neighborhoods free of blight, where long-standing Flint residents partner with their new neighbors -- immigrants, students, former commuters, returning veterans, and young professionals -- to keep the community safe and welcoming to all.

Imagine inclusive neighborhoods teeming with economic, racial, and social diversity, with mixed-income and mixed use developments integrated into the fabric of the community and connected to transit and walkable retail options.

Imagine a new national model for post-industrial land use, where a targeted demolition campaign transforms high-vacancy neighborhoods into stable "Green Neighborhoods" with large lots, community gardens, and well-maintained open space.

GOAL:

Flint will have desirable, stable, and inclusive neighborhoods, with a range of affordable and attractive housing options available to a diverse population.

Objective #1
Establish individual neighborhood planning and investment frameworks to assist in neighborhood stabilization or transition.



Objective #2
Eliminate blight and urban decay.



Objective #3
Support and improve partnerships and programs that reduce housing vacancies and strengthen neighborhoods.



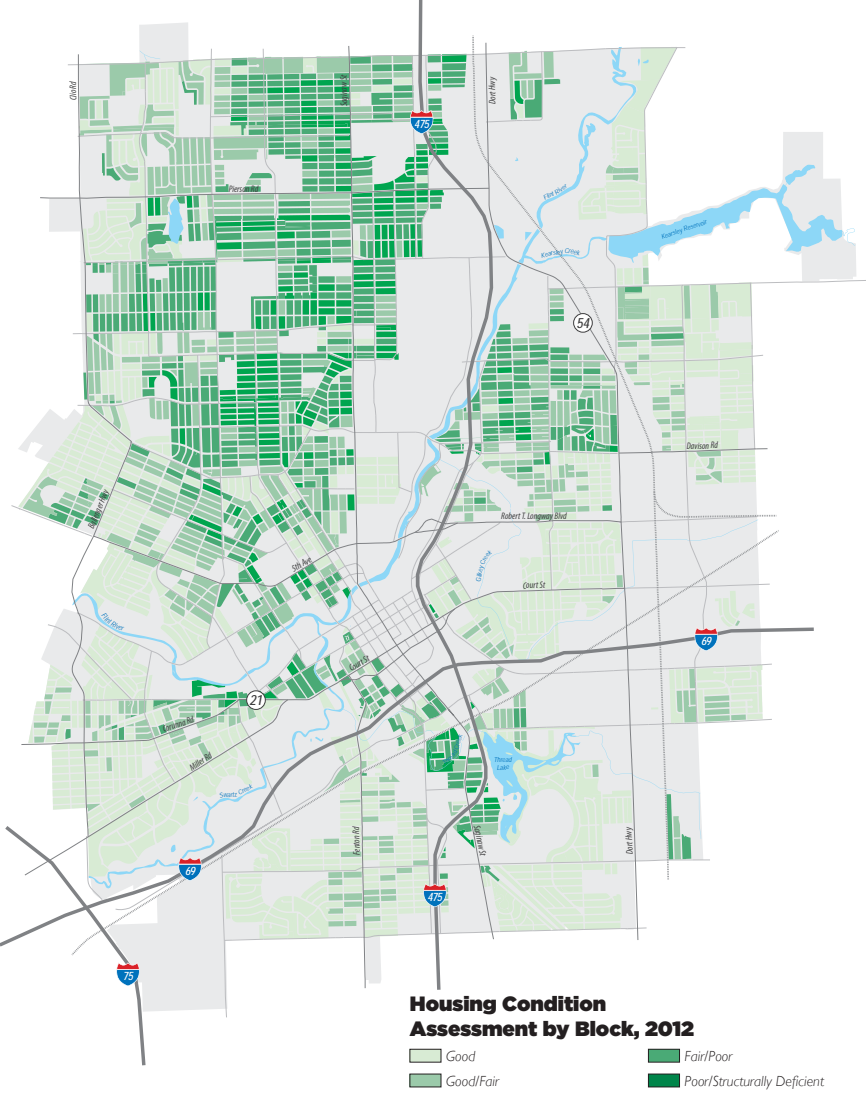
Objective #4
Promote equity and social justice in housing.



Objective #5
Diversify the City's housing stock to allow anyone to make Flint their home.



Objective #6
Ensure responsible and sustainable housing development.





6 TRANSPORTATION & MOBILITY PLAN

Imagine an efficient, coordinated, and reliable transportation system for Flint, where an interactive network of trails, sidewalks, bike lanes, buses, and roads affords all citizens multiple modes of safe transit.

Imagine a Flint that is one of the most walkable and bikeable communities in all of Michigan.

Imagine a Flint that capitalizes on its strategic regional location, access to the interstate highway system, existing railroad infrastructure, and connection to Bishop International Airport to spark new industries and grow companies.

GOAL:

The City of Flint will have a sustainable, modern, and safe multi-modal transportation network that efficiently provides for the needs of all people and businesses.

Objective #1

The City should establish biking as a form of recreation and transportation by expanding the City's network of trails, bike lanes, and other connections.



Objective #2

The City should implement a safe pedestrian network that is well-connected and well-maintained to support active living and walking as a viable transportation option.



Objective #3

The City should support the Mass Transportation Authority (MTA) as a leader in the provision of high-quality public transit.



Objective #4

The City should continue to provide a world-class multi-modal transportation network to retain and attract business, industry, and employment.



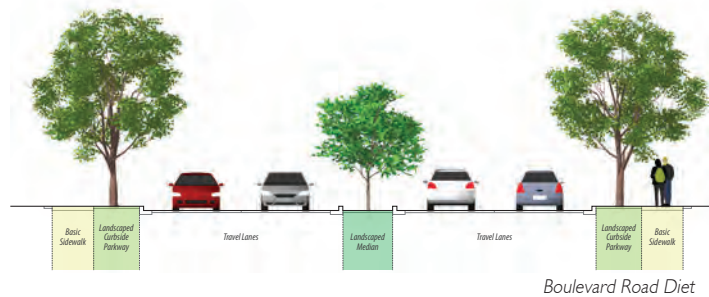
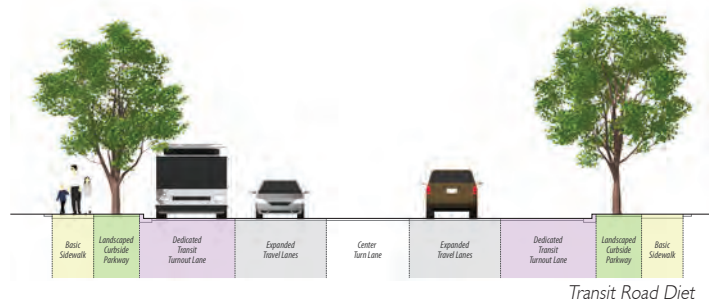
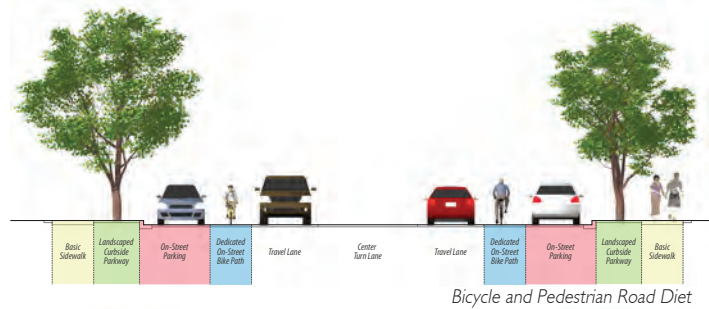
Objective #5

The City should develop a well-maintained and efficient network of roads and streets to facilitate the safe and efficient movement of vehicles.



Objective #6

The City should involve the public in all key transportation decisions.



Road Diet Matrix

IMPROVEMENT PRIORITY LEVEL BY TYPE OF ROAD DIET

	Basic Sidewalk	Landscaped Curbside Parkway	On-Street Parking	Expanded Travel Lanes	Dedicated Transit Turnout Lane	Dedicated On-street Bike Path	Landscaped Median
Minimum Space	5'	6'	8' for parallel, 19' for diagonal	10', 11' preferred	10'	5'	6'
Bicycle/Pedestrian	High	Medium	Medium	Low	Low	High	Low
Transit	High	Low	Low	Medium	High	Low	Low
Boulevard	High	High	Low	Low	Low	Low	High



7 ENVIRONMENTAL FEATURES, OPEN SPACE & PARKS

Imagine a new national reputation for Flint, with the City positioned as a post-industrial leader in protecting the environment, cleaning polluted air, land, and water; and confronting climate change.

Imagine an extensive network of well-kept parks, safe and accessible to all and beautifully maintained by an alliance of City, non-profit, volunteer, and resident partners.

Imagine the Flint River revitalized for economic growth and recreation, brimming with kayakers and canoers, and home to a vibrant “green waterfront” of parks and trails spanning the entire length of the river.

GOAL:
The City of Flint will be a proactive environmental leader with a clean, healthy, and equitable system of parks, waterways, and open spaces.

Objective #1
 Improve the ecological health of Flint’s natural systems through responsible planning and development.

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Objective #2
 Protect, enhance, and promote the Flint River and its watershed, along with other tributary lakes and streams, as valuable community assets.

● ● ● ● ●

Objective #3
 Create, integrate, and maintain blue/green infrastructure centered around the Flint River system.

● ● ●

Objective #4
 Provide parks, open space, and recreation infrastructure that both meets the needs of the community and is maintainable by the City and its community partners.

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Objective #5
 Reduce the City’s overall carbon footprint.

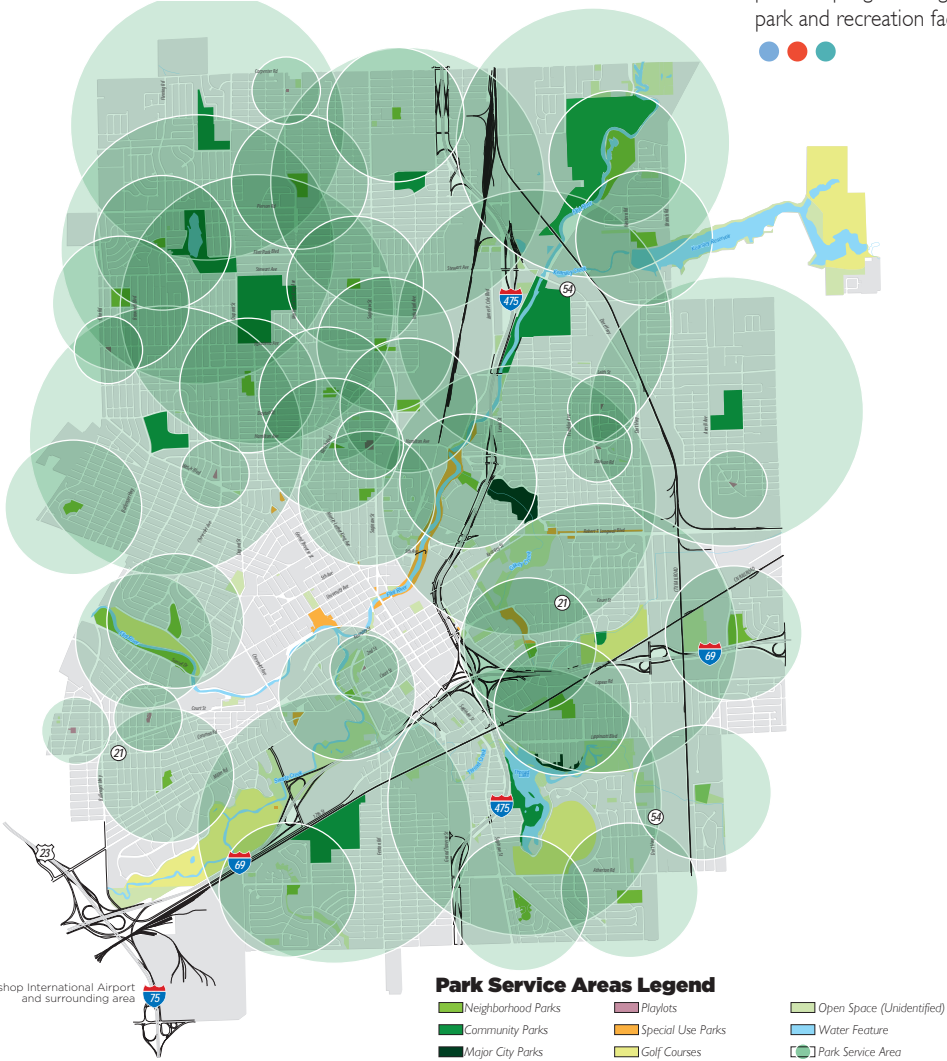
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Objective #6
 Establish a new park management framework and secure resources necessary to maintain the City’s parks and open spaces.

● ●

Objective #7
 Engage the Flint community to support the programming and use of park and recreation facilities.

● ● ●



8 INFRASTRUCTURE & COMMUNITY FACILITIES PLAN

Imagine an efficient and reliable system of infrastructure and community services that ensures the safety of the Flint community, meets the needs of residents, and supports investment in businesses, innovation, and the local economy.

Imagine a Flint that serves its residents through an effective local government and quality facilities.

Imagine a Flint that invests in infrastructure in order to spark new development, restore the environmental integrity of the area, meet the needs of various activities throughout the City, and is not only capable, but is also dependable.

GOAL:

Flint will enjoy a system of reliable and efficient infrastructure tailored to meet local needs, and have a network of comprehensive community facilities and services provided by the City, non-profit organizations, and other local partners in a coordinated and collaborative manner.

Objective #1
Repair and right-size key neighborhood infrastructure to increase resident safety, quality of life, and efficiency.



Objective #2
Ensure longevity, reliability, and efficiency of City utilities.



Objective #3
Modernize City and community facilities.



Objective #4
Leverage green technology to reduce energy costs, improve air quality, and increase long-term sustainability.



Objective #5
Expand opportunities for blue infrastructure development.



Objective #6
Develop and execute a coordinated City network of street trees.



Objective #7
Provide municipal services consistent with the Master Plan.



Objective #8
Work with residents, businesses and other stakeholders to foster development of the City and its infrastructure in a manner consistent with the Master Plan.



Objective #9
Operate in an open and financially stable manner, including improving citizen access, focusing on measurable results, improving the City's financial position, and eliminating accumulated deficits.



9 ECONOMIC DEVELOPMENT & EDUCATION PLAN

Imagine Flint as a dynamic college town, a center of innovation and entrepreneurship, a top destination for medical sector companies, an international hub for trade and transportation, and a community where residents of all backgrounds share equally in Flint's economic rebirth.

Imagine an entrepreneurial youth population, equipped for success through a robust education system and an extensive network of local businesses and institutions providing summer internships, mentorships, and apprenticeships.

Imagine a thriving small business scene, where aspiring business owners are empowered to open shops in neighborhoods across the City.

Imagine transforming our current liability of vacant land into new green spaces for economic growth, creating jobs for residents in alternative energy, local food production, or "green initiatives" fields.

GOAL:
The City of Flint will have a growing and diverse economy that spurs innovation and small business development along with an education system that prepares our workforce for jobs paying a livable wage.

Objective #1
 Strengthen educational attainment of youth.



Objective #2
 By 2020, reduce the number of Flint residents with low, basic skills to 25% the nationwide average.



Objective #3
 Increase access to employment opportunities.



Objective #4
 Ensure viable business ventures have access to capital and coaching, especially historically underrepresented groups.



Objective #5
 Reverse leakage in underserved neighborhoods.



Objective #6
 Utilize business clusters to develop opportunities for small business ventures.



Objective #7
 Reposition Flint's land, natural resources, and infrastructure for sustainable economic growth.



Objective #8
 Diversify Flint's economic base.



Objective #9
 Highlight positive assets to change existing perceptions.



Objective #10
 Foster reinvestment by strengthening the visual appeal of targeted areas.



Objective #11
 Encourage and incentivize residential growth within the City.



Objective #12
 Increase efficiency of City of Flint's business-related services.



Objective #13
 Utilize public programs and tools to assist Flint's businesses.



Source: Joel Rash

10 PUBLIC SAFETY, HEALTH & WELFARE PLAN

Imagine Flint as one of the safest cities in the country, with a proactive and technologically-savvy police force trusted by residents, and a coordinated partnership between law enforcement, residents, educators, social service providers, and public health officials to drive down crime.

Imagine Flint as a regional hub for fresh and locally grown produce, where a thriving movement of entrepreneurial growers transform vacant lots into gardens and provide healthy foods to schools, farmers markets, restaurants, and stores across the City.

Imagine all of Flint's youth growing up in stable neighborhoods that are clean, safe, and welcoming, patrolled by police officers known to residents and home to community centers providing around-the-clock activities and services for youth.

GOAL:
Flint will be a safe and healthy place for all residents to live and thrive.

Objective #1
 Eliminate environmental contributions to crime.



Objective #2
 Build trusting relationships between police and residents, empowering citizens to contribute to the safety of their neighborhoods.



Objective #3
 Develop a state-of-the-art, efficient, and proactive public safety departments.



Objective #4
 Reduce gun violence, violent crime, and arson.



Objective #5
 Ensure universal access to quality health-care services and facilities.



Objective #6
 Develop a local food system.



Objective #7
 Promote exercise and active lifestyles.



Objective #8
 Provide youth with a safe and healthy upbringing.



Source: Flint & Genesee Chamber of Commerce



11 ARTS & CULTURE PLAN

Imagine public spaces and vacant lots that are activated and energized by murals, sculptures, paintings, and performance art pieces developed by local artists.

Imagine a Flint where arts and culture are sewn into the fabric of every neighborhood, with homes, churches, schools, and community centers acting as artistic laboratories of creative innovation, community engagement, and civic pride.

Imagine Flint as a regional creative hub with a dynamic creative economy, where arts and culture are an integral piece in defining local quality of life and artists are the City's innovative problem solvers and visionary thinkers.

GOAL:
Arts and culture should be a part of everyone's daily life and accessible to all.

Objective #1
 Use art and cultural programming to create dynamic public spaces.



Objective #2
 Integrate arts and culture into Flint's neighborhoods.



Objective #3
 Expand access to and involvement in arts and cultural activities.



Objective #4
 Increase youth participation in arts and cultural programming.



Objective #5
 Develop a thriving local "creative economy" of artists, creative professionals, and cottage arts industries.



Objective #6
 Brand Flint as a regional creative hub and market Flint's cultural offerings both internally (to residents) and externally (to tourists, prospective residents, and businesses).



Objective #7
 Develop a sustainable, long-term mechanism to implement the Arts and Culture Plan and create a stable funding source for arts and culture organizations and programming.



Objective #8
 Use the arts and culture to encourage civic discourse and community problem solving.



Capitol Theatre. Source: Joel Rash

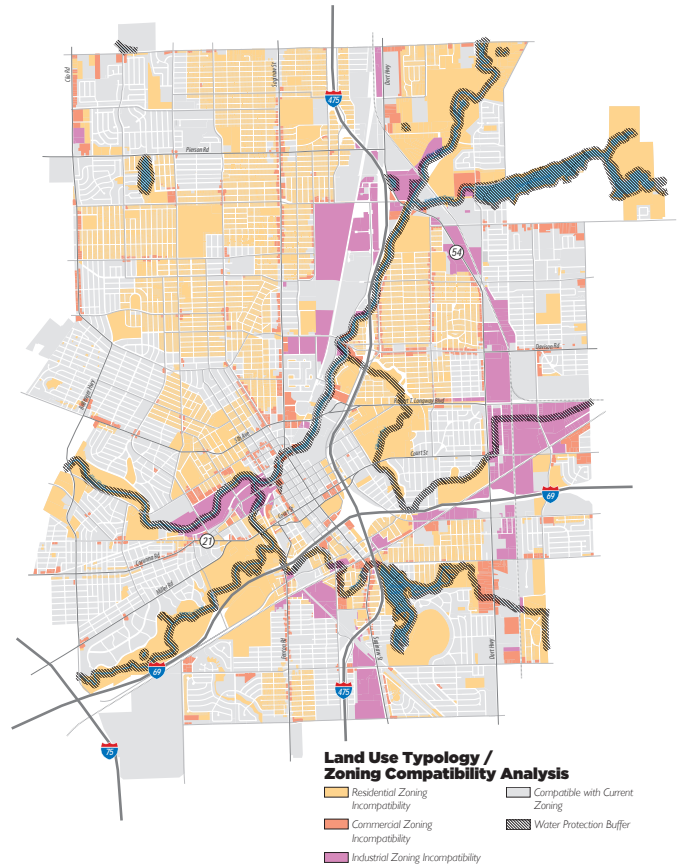


The Master Plan sets forth an agreed-upon “road map” for growth and development within the City of Flint over the next 20 years. It represents considerable effort on the part of the Master Plan Steering Committee and Advisory Groups, City staff, the Planning Commission, the City Council, and the Flint community. In many ways, however, the planning process in Flint has just begun. Adoption of the new Master Plan is only the first step in the much longer journey of guiding change within the community and implementing the recommendations of the Plan.

This section highlights the next steps that should be undertaken to begin the process of plan implementation.

These steps include:

- Use the Master Plan on a day-to-day basis to guide City policies and decision-making;
- Review and update the Zoning Ordinance and other development controls to reflect policies presented in the Master Plan;
- Develop and utilize a Capital Improvements Plan (CIP) to plan for recommended infrastructure improvements;
- Promote cooperation and participation among various agencies, organizations, community groups, and individuals;
- Prepare a 5-year Strategic Plan to prioritize objectives and list accomplishments of preceding years on an annual basis;
- Explore possible funding sources and implementation techniques;
- Enhance public communication and citizen engagement in decision-making; and,
- Update the Master Plan at regular intervals.



Source: Flint & Genesee Chamber of Commerce



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