

EM SUBMISSION NO.: EMA 128 2015  
PRESENTED: 3-23-15  
ADOPTED: 3-23-15

**RESOLUTION TO CONFIRM THE CITY OF FLINT'S SUPPORT OF THE GENESEE COUNTY METROPOLITAN PLANNING COMMISSION'S 2015 COMMUNITY POLLUTION PREVENTION (P2) GRANT APPLICATION AND IN-KIND DONATION**

**BY THE EMERGENCY MANAGER:**

The State of Michigan, Department of Environmental Quality (DEQ), is providing grant funds through the 2015 Community Pollution Prevention (P2) Grant Program to non-profit organizations, local and tribal governments, local health departments, municipalities, or regional planning agencies; and

The P2 Grant program has up to \$600,000 available for grants to increase the statewide recycling rate through the enhancement of local or regional recycling programs. Applicants have been encouraged to submit proposals for innovative projects that show potential to increase recycling rates for funding consideration up to maximum \$100,000 per project; 25% match is required to be contributed toward the total project cost; and

Genesee County Metropolitan Planning Commission (GCMPC) has offered to partner with the City of Flint (and its partners, Republic Services, Inc., and Keep Genesee County Beautiful), and Habitat for Humanity and prepare a grant application for submission prior to the April 1, 2015 deadline. It is proposed that the grant funds requested will be utilized to initiate a recycling project that establishes a drop-off site to dispose of latex paint for recycling, as well as, establish a location to purchase recycled paint at Habitat for Humanity ReStore; and

The City of Flint, Department of Public Works, is requesting this resolution be adopted to confirm the City's support for the GCMPC P2 grant application and to confirm the City's commitment to partnering with GCMPC to initiate the proposed latex paint recycling program at Habitat for Humanity ReStore and to contribute in-kind donations toward the required 25% match for the grant; and

**IT IS RESOLVED**, this resolution is adopted to confirm the City of Flint's support for the GCMPC P2 grant application and to confirm the City's commitment to partnering with GCMPC to initiate the proposed latex paint recycling program at Habitat for Humanity ReStore and to contribute in-kind donations toward the required 25% match for the grant.

**APPROVED AS TO FORM:**

  
Peter M. Bade, City Attorney

  
Natasha L. Henderson, City Administrator

**APPROVED AS TO FINANCE:**

  
Dawn Steele, Deputy Finance Director

**EM DISPOSITION:**

ENACT ☒

REFER TO COUNCIL ☐

FAIL ☐

  
Gerald Ambrose, Emergency Manager

DATED: 3/23/15

## RESOLUTION STAFF REVIEW

---

**Date:** March 16, 2015

**Agenda Item Title:** RESOLUTION TO CONFIRM THE CITY OF FLINT'S SUPPORT OF THE GENESEE COUNTY METROPOLITAN PLANNING COMMISSION'S 2015 COMMUNITY POLLUTION PREVENTION (P2) GRANT APPLICATION AND IN-KIND DONATION

**Prepared By:** Kay Muhammad on behalf of Howard Croft, DPW Director

**Background/Summary of Proposed Action:**

In 2012, Governor Rick Snyder acknowledged the low recycling rate in Michigan and committed to create a Department of Environmental Quality (DEQ) workgroup to advance recycling in the State of Michigan. In 2014, the DEQ provided grant funding to collect and analyze data to inform community based decision makers through the 2014 Community Pollution Prevention P2 Grant Program.

The 2015 Community Pollution Prevention P2 Grant Program will build upon the 2014 efforts and fund enhancements to local or regional recycling programs. The DEQ will provide grants to non-profit organizations, local and tribal governments, local health departments, municipalities, or regional planning agencies. The program has up to \$600,000 available for grants in fiscal year 2015. Total grant funds requested must be no more than \$100,000 and grantees must fund at least 25% of the total project cost. In-kind donations can be utilized as match funds. Grant funds must be expended within a two-year period.

Genesee County Metropolitan Planning Commission (GCMPC) has offered to partner with the City of Flint (and its partners, Republic Services, Inc., and Keep Genesee County Beautiful), and Habitat for Humanity and prepare a grant application for submission prior to the April 1, 2015 deadline. It is proposed that the grant funds requested will be utilized to initiate a recycling project that establishes a drop-off site to dispose of latex paint for recycling, as well as, establish a location to purchase recycled paint at Habitat for Humanity ReStore. Habitat for Humanity currently purchases and utilizes e-paint products made available through ePaint Recycling, a company that recycles latex paint that is often referred to as "everybody's paint."

It is also proposed that the grant application will include a funding request to pay for printing of the City's invitational letters and brochures that will provide information about the City's curbside recycling program. The brochures will be printed and distributed at Habitat for Humanity ReStore. The brochures will be the same as the brochures currently utilized in the City's public outreach campaign that consists of a quarterly mailer initiative to encourage residents who do not recycle to recycle. Approximately 5000 mailers are prepared and mailed quarterly to residents, which includes: an invitational letter that encourages residents to recycle, a brochure that provides specific details about all waste collection services provided by the City including recycling, and a brochure that provides information and details specifically related to curbside recycling. Currently, the City's partners, Republic Services and Keep Genesee County Beautiful, have a sponsorship agreement that results in contributions being made by Republic Services and Keep Genesee County Beautiful that pays all expenses incurred for the City's quarterly mailer initiative. It is proposed that the value of the quarterly mailer initiative be utilized as an in-kind donation to offset a portion of the 25% match requirement for the P2 grant. It is estimated the value of the quarterly mailer for three quarterly mailings is approximately \$21,500.

It is also proposed that the City include an informational flier within the City's quarterly mailer to approximately 5000 residents per quarter to provide details of the latex paint drop-off location and the availability of recycled e-paint at Habitat for Humanity ReStore. Grant funds will be requested to pay for the additional cost projected to be incurred to include the e-paint flier within the City's quarterly mailer.

The City of Flint, Department of Public Works, is requesting this resolution be adopted to confirm the City's support for the GCMPC P2 grant application, to confirm the City's commitment to partnering with GCMPC to initiate the proposed latex paint recycling program and make curbside recycling information available at Habitat for Humanity ReStore, and to confirm contribution of in-kind donations toward the required 25% match for the P2 grant.

**Financial Implications:** Partnering with GCMPC will enable residents to recycle latex paint and gain access to recycled paint, which cost less than traditional paint. Distributing public outreach materials at the ReStore will present the City with an additional option for distributing public outreach materials to increase curbside recycling participation in Flint. Increased recycling participation is anticipated to lead to decreased landfill costs.


**Budgeted Expenditure?**    Yes                      No ☒    **Please explain if no:** Republic Services and KCGB pay for quarterly mailer materials proposed to be used as in-kind contribution toward the 25% match requirement of the total project cost.

**Account No.:**

**Pre-encumbered?** Yes                      Requisition #  
   No                      Requisition #

**Other Implications (i.e., collective bargaining):** Partnering with GCMPC and other partners will enable the P2 grant application to be more competitive because it will demonstrate more than one entity's or governmental agency's commitment to working collaboratively to raise recycling participation in Genesee County.

**Staff Recommendation:** Recommend resolution be adopted to attest the City's support for the P2 application to be submitted by GCMPC and willingness to utilize the value of the City's partners' financial contributions for the City's quarterly mailer as an in-kind contribution toward the 25% match requirement.

**Staff Person:**   
Howard Croft, DPW Director