

Imagine Flint Comprehensive Plan Update 2024-2025

**July 11, 2024: Initial Economic Development
Objectives discussion**

2pm to 4pm - Gloria Coles Flint Public Library

Organization of today's discussion

- 1) Introductions of Facilitator, City Staff, Crim Staff, and NUMO TA provider; take a mindfulness moment to become grounded with intention (*10 minutes*)
- 2) Statement of ground rules for productive conversation (*5 minutes*)
- 3) Overview of Updated Economic Development data (*15 minutes*)
- 4) Go through the 13 Economic Development Objectives (pg 197-8)
 - What has been accomplished?
 - Does this objective still align with community?

Mindfulness moment

1) Facilitator-led exercise

2) Intention setting of the broader process - to engage Flint's diverse residents in discussion to develop an implementation plan for an updated citywide comprehensive plan

***Imagine Flint* is meant to help all partners work in concert on same framework of values and goals**

3) Icebreaker – Please take a minute to discuss with your neighbor: “What’s on your mind for the rest of the day?”

Ground Rules

- 1) Participate with intention. When speaking, share what you think in a constructive manner.
- 2) Appreciate the diversity of perspectives. Everyone is coming to the meeting with a unique set of experiences. Listen to learn and chart a path forward.
- 3) Maintain a respectful space. Treat each other with kindness and respect and give speakers your full attention.

Updated Economic Development Data

Median Incomes

Data Category:	2010 Data:	2022 Data:
Flint Median Household Income: White Population	\$30,467	\$38,711
Flint Median Household Income: Black Population	\$24,391	\$32,708
Michigan Median Household Income: White Population	\$51,499	\$73,039
Michigan Median Household Income: Black Population	\$31,308	\$42,171

Updated Economic Development Data

Demographic Summary Flint 2000 - 2010 vs 2010-2022

Data Category:	2010 Data:	2022 Data:
Population	102,434	81,863
Households	40,472	32,763
Median Age	33.7	36.1
Median Household Income	\$22,672	\$35,451
Average Household Income	\$30,826	\$47,221
2000-2010 Population Change	-22,509 (-18%)	2010-2022: -20,571 (-20.08%)
2000-2010 Median Age Change	+ 2.8 (+ 9.1%)	2010-2022: + 2.4 (+7.12%)
2000-2010 Median Household Income Change	-\$5,499 (-19.4%)	2010-2022: + \$12,779 (+ 56.36%)
2000-2010 Average Household Income Change	-\$8,795 (-22.2%)	2010-2022: + \$16,395 (+ 53.19%)

Updated Economic Development Data

Employment & Unemployment

Data Category:	2010 Data:	2022 Data:
Flint Unemployment Rate	25.7% (2011)	9.61%
Flint Unemployment Rate: Male	32.5% (2011)	10.78%
Flint Unemployment Rate: Female	19.4% (2011)	8.48%
Flint Unemployment Rate: Black or African American	33.3% (2011)	21.93%
Flint Unemployment Rate: White	19.5% (2011)	11.23%
Genesee Unemployment Rate	16.4% (2011)	4.94%
Genesee Unemployment Rate: Black or African American	28% (2011)	16.59%
Genesee Unemployment Rate: White	13.7% (2011)	6.43%
Genesee Unemployment Rate: Male	18.1% (2011)	5.35%
Genesee Unemployment Rate: Female	13.2% (2011)	4.56%
MI Unemployment Rate	7.26%	6.03%
MI Unemployment Rate: Male	8.50%	6.23%
MI Unemployment Rate: Female	6.09%	5.80%
USA Unemployment Rate	9.80%	4.30%
Employed Population 16 years and older - Genesee County	189,436 (2012)	173,444
Employed Population 16 years and older - Genesee County: Private Sector	165,975 (2012)	126,469

Updated Economic Development Data

Educational Attainment (Flint and Genesee)

Data Category:	2010 Data:	2022 Data:
% of City of Flint residents with less than a high school diploma	17%*	16%
% of City of Flint residents with a high school diploma	36%*	37.50%
% of City of Flint residents with some college, no degree	28%*	34.58%
% of City of Flint residents with Associate's Degree (note, the social explorer 2022 data includes associates in the some college category)	7%*	8.37%
% of City of Flint residents with a Bachelor's Degree	8%*	7.83%
% of City of Flint residents with a Graduate or Professional Degree	4%*	4.40%
% of Genesee County residents with less than a high school diploma	11%*	9.00%
% of Genesee County residents with a high school diploma	36%*	31.42%
% of Genesee County residents with some college, no degree	27%*	37%
% of Genesee County residents with Associate's Degree (note, the Social Explorer 2022 data includes associates in the some college category)	9%*	10.92%
% of Genesee County Population with a bachelor's degree	12%*	14.76%
% of Genesee County residents with Graduate or Professional Degree	5%*	8.03%

Updated Economic Development Data

Change in Household Income City of Flint (2010-2011)		
Data Category:	2010 Data (vs 2000):	2022 Data (vs 2010):
Household Income <\$15,000	-4% (E)	-18.41%
Household Income \$15,000-\$24,999	6% (E)	-27.46%
Household Income \$25,000-34,999	-24% (E)	-10.73%
Household Income \$35,000-49,999	-7% (E)	(+) 97.32%
Income level < \$50,000	-27%	-12.47%
Household Income \$50,000-\$74,900	3% (E)	(+) 29.29%
Household Income \$75,000-\$99,999	118% (E)	(+) 19.61%
\$50,000 < Income Level < \$100,000	28%	(+) 28.42%
Household Income \$100,000-\$149,999	-15% (E)	(+) 53.35%
Household Income \$150,000+	-13% (E)	(+) 234.34%
Income level > \$100,000	-28%	(+) 90.53%
Genesee Average Household Income (2011)	\$53,415	\$80,414
Flint Average Household Income (2011)	\$33,029	\$47,221

Updated Economic Development Data

Data Category:	2010 Data:	2022 Data:
Daytime Population City of Flint (2010)		
Flint Workers in Flow	(+) 30,874	NOT AVAILABLE
Flint Residents	(+) 102,434	NOT AVAILABLE
Flint Students	(+) 28,456	NOT AVAILABLE
Flint Workers Out Flow	(-) 17,966	NOT AVAILABLE
Residents Who are Students	(-) 9,916	NOT AVAILABLE
Total Daytime Population	133,882	75,596
Employment Inflow and Outflow		
Work in Flint, Live Elsewhere	30,874	NOT AVAILABLE
Work Elsewhere, Live in Flint	17,966	NOT AVAILABLE
Relevant Statistics		
% of school aged population who attend a Flint Community School	54.40%	NOT AVAILABLE
% of jobs Flint businesses provided in Genesee County	33%	NOT AVAILABLE
% of adults aged 25 and over considered functionally illiterate	36%	NOT AVAILABLE

Overview of 13 Economic Development Objectives

Objective #1: Strengthen educational attainment of youth

“Human Development is economic development. By reducing youth poverty, providing robust educational offerings, and empowering all youth to achieve professional services, Flint can realize immense social, civic, and economic benefits.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
 - Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #2: By 2020, reduce the number of Flint residents with low, basic skills to 25%, the nationwide average.

“In the City of Flint, 51% of individuals aged 18-64 need improved basic skills. Increasing the credentials and skills of Flint’s adult workforce is central to reshaping the economy and reducing economic disparities. A more educated adult populace translates into higher wages, increase tax revenues, and a more dynamic civic life.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
- Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #3: Increase access to employment opportunities.

“Flint must reduce barriers to preventing low-income individuals and marginalized groups from entering the workforce. By increasing access to jobs through affordable childcare and better public transportation, and limiting the effects of implicit bias, we can ensure economic growth is equitable and that quality of life is improved for all.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
 - Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #4: Ensure viable business ventures have access to capital and coaching, especially historically underrepresented groups.

“Cultivating entrepreneurship among residents and matching capital to innovative new ideas will stimulate small business growth and ensure that Flint residents are the drivers of the Flint economy.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
 - Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #5: Reverse leakage in underserved neighborhoods.

“Leakage occurs when consumers are forced to buy goods outside of their neighborhood due to the lack of retail options. The development of new retail in underserved neighborhoods keeps dollars local, reduces transportation and health costs by promoting walking and biking, and improves access to fresh foods.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
 - Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #6: Utilize business clusters to development opportunities for small business ventures.

“By leveraging the resources of and promoting cooperation between Flint anchor institutions, we can develop new engines for local economic growth.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
 - Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #7: Reposition Flint's land, natural resources, and infrastructure for sustainable economic growth.

“Flint’s unique location, water pipeline, and multi-modal infrastructure will spark new industries and provide easy transportation of goods by land, rail, and air: New land use designations such as “Green Innovation” also provide a unique opportunity to create sustainable and renewable jobs for residents.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
 - Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #8: Diversify Flint's economic base.

“Flint has relied on manufacturing alone for too long. To ensure consistent and sustainable growth, Flint must continue to diversify its economy to include a variety of industries that can employ a multitude of skillsets.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
 - Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #9: Highlight positive assets to change existing perceptions.

“By proactively showcasing our regional assets, low cost of living, and upward economic trajectory, Flint can capture new investment.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
 - Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #10: Foster reinvestment by strengthening the visual appeal of targeted areas.

“Targeted investments in “placemaking” and improving the visual and physical character of neighborhoods will increase quality of life and catalyze further investment.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
 - Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #11: Encourage and incentivize residential growth within the City.

“New residents – particularly young professionals, students, current commuters, and immigrants – will invigorate Flint’s Downtown and neighborhoods and increase the tax base for city services.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
 - Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #12: Increase efficiency of City of Flint's business-related services.

“The City of Flint must be an active partner with the business community in stimulating economic growth. Slow response times, red tape, and unclear procedures and protocol must be eliminated.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
 - Does this objective still align with community?

Overview of 13 Economic Development Objectives

Objective #13: Utilize public programs and tools to assist Flint's businesses.

“Locating, coordinating, and leveraging external financial resources such as grants, low-interest loans, and tax incentives will be key to creating new developments and businesses. These tools should be utilized to expand opportunities for under-represented groups and under-served areas while further diversifying Flint’s economy and keep it on the cutting edge.”

- What has been accomplished? Where have things improved / particular bright spots? Where have things gotten worse?
- Does this objective still align with community?

Next Steps

- 1) Encourage people who weren't here to watch the recording (to hear the discussion) and/or attend the duplicate session in September (weeknight evening TBD)
- 2) Read through the Implementation Matrix to solicit additional feedback on objectives and/or the tactics listed below as ways to implement them
(<https://www.imagineflint.com/pages/implementation>
- scroll down to different chapters)